

Contact: Melissa Bachtel
Phone: 216-831-3761
Fax: 216-514-4699
Email: melissab@envisionradio.com
Web: www.envisionradio.com
RSS: envisionradio.com/pressreleases



Where Are They Now with Ahmad Rashad Welcomes WOZN ***Madison's The Zone 1670 AM Joins Envision Sports Network***

(JANUARY 2014) – **Envision Radio Networks®** is proud to welcome **Mid-West Family Broadcasting's WOZN /Madison, WI** as the newest affiliate of *Where Are They Now with Ahmad Rashad*, the daily 60-second vignette that tracks down all of the big names in sports and gives you their whereabouts since leaving the game. With **The Zone 1670 AM** now broadcasting *Where Are They Now with Ahmad Rashad*, the station joins over 100 affiliates on the **Envision Sports Network**.

Hosted by TV and sports veteran Ahmad Rashad, *Where Are They Now* gives fans the lowdown on all of their favorite sports players of the past with news on what they have been doing since their sports careers ended. *Where Are They Now with Ahmad Rashad* tackles all of the major sports by catching up with pro-athletes from football, baseball, basketball, hockey, NASCAR, tennis, and the Olympic Games.

Available on a barter basis, *Where Are They Now* is the perfect feature to attract sponsorships with its well-known host and relatable content, making it easy to tie-in with local advertisers. The feature can also be used on stations' websites to drive listeners online to find out more about their favorite sports superstars. Visit www.WhereAreTheyNowRadio.com for more information.

Interested stations should contact **Melissa Bachtel** at melissab@envisionradio.com or 216-831-3761 for broadcast details.

About Ahmad Rashad:

Ahmad Rashad is an Emmy® Award-winning sportscaster and former college All-American and All-Pro NFL football star. Rashad has worked extensively as part of the ESPN/ABC NBA team and spent 20 years with NBC Sports as a studio host, feature reporter, analyst and commentator for a variety of sports and events including the NFL, NBA and Olympic Games. Rashad was host, executive producer and managing editor of the Emmy-nominated show *NBA Inside Stuff* for 16 seasons. Though nominated

multiple times throughout his career, it was his work on the 1988 Seoul Olympic Games that earned him an Emmy® award, in the category of writing.

The top running back and top receiver in the 1972 NFL draft, Rashad was selected fourth overall by the St. Louis Cardinals. During a brilliant 10-year career, he was recognized as one of the most electrifying players during his era while playing for the Cardinals, Buffalo Bills, and Minnesota Vikings. Rashad finished his playing career ranked 11th on the NFL's all-time receiving list with 495 receptions, won five division championships and the 1976 NFC title, was named Pro Bowl MVP in 1979, played in Super Bowl XI and was recognized as NFL Man of the Year for his efforts with the Minnesota Vikings.

In addition to hosting *Where Are They Are Now*, Rashad hosts "One on One with Ahmad Rashad," a series of NBA TV specials which feature Rashad's candid and in-depth interviews with the NBA's biggest stars. Ahmad can also be seen daily on Golf Channel's morning show, "Morning Drive." For Ahmad Rashad's full bio, [click here](#).

About Envision Radio Networks®:

Envision Radio Networks® provides content and services to more than 1,400 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Radio Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

###