



**Contact:** Hannah Rosenthal  
**Phone:** 216-831-3761  
**Fax:** 216-514-4699  
**Email:** [hannahr@envisionradio.com](mailto:hannahr@envisionradio.com)  
**Web:** [goenvisionnetworks.com](http://goenvisionnetworks.com)  
**RSS:** [goenvisionnetworks.com/pressreleases](http://goenvisionnetworks.com/pressreleases)

## **Envision Networks® Launches The Country Download** *Daily Country Daypart Show Now Available for Stations*

(FEBRUARY 2014) – **Envision Networks®** is excited to announce *The Country Download*, a brand new Country daypart show available Monday through Friday from Nashville with the latest artist news and Hollywood entertainment and gossip.

Hosted, programmed and produced by **Marty McFly** (Host/Producer of *The Live Ride*), *The Country Download* will feature artist interviews, Nashville news headlines, Hollywood news, and the daily trending topics all designed to blend into a music intensive format. *The Country Download* is a “breaks only” show that can run in any daypart with five hours of airtime available so stations can program their own music.

“Getting to know the Envision crew the past three years hosting and producing *The Live Ride* has been a blessing,” said **Marty McFly, Host & Producer of The Country Download**. “Danno has always been supportive of all my ideas, and I look forward to launching another country program with him.”

“We have been looking for a country radio talent with a strong personality to provide a daily daypart program to complement our lineup,” states **Danno Wolkoff, CEO/President of Envision Networks**. “Marty has been the perfect talent for *The Live Ride*. McFly ties together all the trending topics, Hollywood news and artist interviews from Nashville.”

*The Country Download* is available on a barter basis. Visit [www.goenvisionnetworks.com](http://www.goenvisionnetworks.com) for more details or contact **Hannah Rosenthal** at 216-831-3761 or [hannahr@envisionradio.com](mailto:hannahr@envisionradio.com) for information on how you can get *The Country Download* for your radio station.

### ***About Marty McFly:***

*McFly got his start in radio in 1985, when a close friend told him of an easy way to make money...radio! At the same time, Michael J. Fox was playing a character with a similar name in the major motion picture called “Back to the Future.” Coincidence? The four-time “CMA Air Personality of the Year” nominee and three-time “ACM Air Personality of the Year” nominee has helped his*

*stations win a combined nine CMA/ACM “Station of the Year” awards! He has also been nominated for Billboard Magazine’s “Air Personality of the Year” in 1996 and Bobby Poe Magazine’s “Large Market Air Personality of the Year” in 1993. Based in Nashville, McFly wakes up the city each day as a morning personality while continuing his search for an affordable method of time travel.*

***About Envision Networks®:***

*Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.*

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