

**Contact:** Amber Wade  
**Phone:** 216-831-3761  
**Fax:** 216-514-4699  
**Email:** [amberw@envisionradio.com](mailto:amberw@envisionradio.com)  
**Web:** [goenvisionnetworks.com](http://goenvisionnetworks.com)  
**RSS:** [goenvisionnetworks.com/pressreleases](http://goenvisionnetworks.com/pressreleases)



## **Envision Networks® SpotVO & ExpressVO Make Their WAY To Charleston**

### ***WAYA-FM Adds Next Day Commercial and Voice Production Service***

(DECEMBER 2014) – **Envision Networks®** is proud to welcome **Way Media Inc.’s WAYA-FM/Charleston, SC** as the latest affiliates of **SpotVO** and **ExpressVO**, the turnkey spot and voice production service that offers next day, fully-produced radio commercials available on a barter basis. With **WAY FM Charleston** now utilizing **SpotVO** and **ExpressVO**, they join over 700 affiliates on the **Envision Services Network**.

**SpotVO** and **ExpressVO’s** voice talents have been featured collectively in the **NBA, NFL, NHL, Discovery Channel, Subway, Comcast, Mazda** and more! **SpotVO** features the best production talent in the industry, ensuring that every commercial is quality produced and customized for your needs. Top-notch spot production options include thousands of library scripts, written by professional copywriters, and a selection of on-demand music beds available in a wide variety of formats.

Simply submit a script or pick one from the library, choose one of the industry’s top voices, select a music bed that suits your format and click send. A fully produced spot or voice read will be sent to you the next day ready for broadcast or client approval.

**SpotVO** and **ExpressVO** are the creation of talent/imaging producer **AJ (KDWB/ Minneapolis, KDMX/Dallas, KRBE/Houston, WIAD/Washington DC)** and legendary Los Angeles programmer, consultant, and **The Rooster and Radio Playbook** prep creator **Mike Marino** (former PD of **KHHT-FM** and **KYSR-FM/Los Angeles**), who are also the creative forces behind **Imaging Chop Shop**.

See for yourself how easy spot and voice production can be by visiting [www.spotvo.com](http://www.spotvo.com) or [www.expressvo.com](http://www.expressvo.com) to hear audio samples. Contact **Valerie Brooks** at [ValerieB@envisionradio.com](mailto:ValerieB@envisionradio.com) or 216-831-3761 for more information about **SpotVO** and **ExpressVO**.

*Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned*

*affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.*

*###*