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Envision Networks® SpotVO Welcomes KCIL-FM
New Orleans' C96.7 Adds Next Day Commercial Production Service

(JULY 2014) – **Envision Networks®** is proud to welcome **Sunburst Media's KCIL-FM/New Orleans, LA** as the latest affiliate of **SpotVO**, the turnkey radio spot production service that offers next day, fully-produced radio commercials available on a barter basis. With **C96.7** now utilizing **SpotVO**, the station joins over 700 affiliates on the **Envision Services Network**.

SpotVO features a cast of the best voice and production talent in the industry, ensuring that every commercial is quality produced and customized for your needs. **SpotVO's** voice talents have been featured collectively in the **NBA, NFL, NHL, Discovery Channel, Subway, Comcast, Mazda** and more! Top-notch spot production options also include thousands of library scripts, written by professional copywriters, and a selection of on-demand music beds available in a wide variety of formats.

Simply submit a script or pick one from the library, choose one of the industry's top voices, select a music bed that suits your format, and click send. A fully produced spot will be sent to you the next day ready for broadcast or client approval.

SpotVO is the creation of talent/imaging producer **AJ (KDWB/ Minneapolis, KDMX/Dallas, KRBE/Houston, WIAD/Washington DC)** and legendary Los Angeles programmer, consultant, and **The Rooster and Radio Playbook** prep creator **Mike Marino (KHHT-FM and KYSR-FM/Los Angeles)**, who are also the creative forces behind **Imaging Chop Shop**.

See for yourself how easy spot production can be by visiting www.spotvo.com to hear audio samples. Contact Hannah Rosenthal at hannahr@envisionradio.com or 216-831-3761 for more information about **SpotVO**.

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned

affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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