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Paul Shaffer's 60-Second Rewind Goes Beyond the Music *Daily Feature Expands Content to Cover Pop Culture*

(FEBRUARY 2014) – **Envision Networks**[®] is excited to announce that *Paul Shaffer's 60-Second Rewind*, the daily vignette featuring David Letterman's longtime musical director, now includes more content that goes beyond the music. The daily feature has expanded to cover pop culture from the 60s, 70s and 80s, including topical facts about hit songs, movies and TV shows from the era.

Paul Shaffer commented on the feature's changes: "We're breaking down the barriers and jacking up the fun quotient. I hope I don't hurt myself!"

David Letterman's longtime sidekick and musical director reveals fun pop-up facts about your favorite hit songs, movies, and TV shows from the sixties, seventies and eighties with *Paul Shaffer's 60-Second Rewind!* From The Beach Boys to Barney Miller to Beverly Hills Cop, Paul Shaffer takes a comedic look at the pop culture landscape spanning three decades. Connect with Paul Shaffer on Twitter at twitter.com/paulshaffer!

To hear a sample of *Paul Shaffer's 60-Second Rewind* visit:

<http://goenvisionnetworks.com/streams/psr/psr021414/PSR.html>. Interested stations can find more information about *Paul Shaffer's 60-Second Rewind* at 60SecondRewind.com or by contacting Hannah Rosenthal at hannahr@envisionradio.com or 216-831-3761.

About Paul Shaffer:

World-renowned bandleader Paul Shaffer has been David Letterman's musical director and sidekick for the past 32 years. A Grammy Award-winning master of musical and verbal improv, Shaffer has been musical director at the White House, authored the best-selling memoir *We'll Be Here For the Rest of Our Lives*, and traded on-air quips with celebrities from Julia Roberts, Tina Fey, and Nathan Lane to Bill Murray, Donald Trump, and Jack Black.

In addition to his albums "Coast to Coast" (1989) and "The World's Most Dangerous Party" (1993), Shaffer composed the "Late Show" theme song, co-wrote the #1'80s dance hit "It's Raining Men," and composed original songs for the movie "Strangers with Candy."

Paul assembled the original band and served as musical director for the Blues Brothers, appeared with them at the 1996 Super Bowl halftime show, and co-starred in the film “Blues Brothers 2000”, as well as producing its Gold Record soundtrack. His other film credits include roles in “This Is Spinal Tap,” “Gilda Live,” “Scrooged,” “Look Who’s Talking Too,” and Disney’s animated film “Hercules”.

In addition to three-plus decades on “Late Show” and on the iconic and paradigm-shifting first five seasons of “Saturday Night Live” (who can forget his recurring portrayal of rock television impresario Don Kirshner), some of his televised appearances have included leading the band for the “We Are the World” finale of “Live Aid,” hosting CBS’s 1994 New Year’s Eve special from New York’s Times Square, acting as musical director of the closing concert at the 1996 Olympic Games, providing musical direction for Paul McCartney’s “Concert for New York” and appearing with Faith Hill on the “America: A Tribute to Heroes” telethon.

View Paul Shaffer’s full bio here: <http://60secondrewind.com/bio/>

About Envision Networks®:

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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