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Paul Shaffer's **Day in Rock**

What's Next for Paul Shaffer?

Musical Director Reveals Future Plans After Letterman Retires

(AUGUST 2014) – **Paul Shaffer**, David Letterman's musical director and sidekick for the past 32 years, opens up about his future plans for life after Letterman in a recent *Rolling Stone* article.

"I'm not retiring, as many people have assumed," **Shaffer** said. "I gotta keep playing and want to keep making music. I'm excited about the fact that after almost 33 years, my schedule will open up a little bit."

Paul Shaffer will continue to host *Paul Shaffer's Day in Rock* and *Paul Shaffer's 60-Second Rewind* on radio stations across the country. *Paul Shaffer's Day in Rock* draws on Shaffer's vast musical knowledge and ability to comment on the history of rock from his unique perspective. The daily 60-second vignette is a perfect benchmark feature that can be programmed throughout the day and offers sponsorship opportunities for radio stations that are looking to add informative programming to their lineup.

Paul Shaffer commented on his seven-year journey with *Day in Rock* so far. "It's what I love," said **Shaffer**. "I have a huge compendium of fun facts and comic rock trivia. Everything we talk about is accurate but we present it with a comic twist. Sort of like what Jon Stewart does with the news [on "The Daily Show"], we do with rock history."

In *Paul Shaffer's 60-Second Rewind*, Shaffer reveals fun pop-up facts about your favorite hit songs, movies, and TV shows from the sixties, seventies and eighties. From The Beach Boys to Barney Miller to Beverly Hills Cop, Paul Shaffer takes a comedic look at the pop culture landscape spanning three decades.

Visit paulshaffersdayinrock.com and 60SecondRewind.com or contact Hannah Rosenthal at 216-831-3761 or hannahr@envisionradio.com for more information on these programs.

Paul Shaffer has been **David Letterman's** musical director and sidekick for 32 years. Shaffer

spent five years with the original "Saturday Night Live," during which he played keyboards, composed special musical material, served as musical director for The Blues Brothers, and was a featured performer (which included his unforgettable Don Kirshner impression). Shaffer composed the LATE SHOW theme song and co-wrote the timeless classic "It's Raining Men," and has recorded with such diverse artists as **Diana Ross**, **Yoko Ono** and **Robert Plant's Honeydrippers**, in addition to his own albums, "Coast to Coast" (1989) and "The World's Most Dangerous Party" (1993.) He has appeared in numerous feature films, including portraying prototypical promo man Artie Fufkin in the seminal mockumentary "This Is Spinal Tap." His first book, *We'll Be Here For The Rest of Our Lives – A Swingin' Showbiz Saga*, was released in 2009.

Grammy-winner Shaffer has served as musical producer for the Rock and Roll Hall of Fame induction ceremony since its inception in 1986, and led the band for the "We Are the World" finale of "Live Aid." Shaffer hosted CBS's 1994 New Year's Eve special from New York's Times Square and was musical director of the closing concert at the 1996 Olympic Games. He appeared with the **Blues Brothers** at the 1996 Super Bowl halftime show and was musical director of the 1999 "Concert of the Century" at the White House, featuring **Eric Clapton**, **B. B. King**, **Gloria Estefan**, and **'N Sync**. He was the musical director of **Paul McCartney's** "Concert for New York" and appeared with **Faith Hill** on the "America: A Tribute to Heroes" telethon, both of which honored and raised money for victims of 9/11.

Paul Shaffer holds two honorary doctorate degrees, was inducted into the National Black Sports and Entertainment Hall of Fame, and was recently awarded a star on Canada's Walk of Fame. He is currently the National Spokesperson for Epilepsy Canada. He lives in the New York area with his wife and two children.

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