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## Paul Shaffer's **Day in Rock**

### **Paul Shaffer Takes Time Off To Celebrate Birthday**

#### ***Daughter Victoria fills in for Papa Paul on Day in Rock, 60-Second Rewind***

(NOVEMBER 2014) – **Paul Shaffer** is taking a well-deserved vacation this Friday (November 28, 2014) from hosting *Paul Shaffer's Day in Rock* and *Paul Shaffer's 60-Second Rewind* as he celebrates his birthday! His daughter, **Victoria Shaffer**, will be filling in for him.

Watch Victoria's birthday present for dad as she steps up to the mic [here](#).

Victoria Shaffer, aspiring actress, babysitter extraordinaire and animal enthusiast is on her own for the first time in New York City. As a student in college, Victoria lives with her two dogs, Rue and Echo and hosts *Tails of the City* on **Pet Life Radio**. Follow Victoria as she interviews New Yorkers, asking them for advice on how *they* do it — caring for their dogs, juggling home life with a career, all the while managing to survive in the world's most hectic city.

*Paul Shaffer's Day in Rock* draws on Shaffer's vast musical knowledge and ability to comment on the history of rock from his unique perspective. The daily 60-second vignette is a perfect benchmark feature that can be programmed throughout the day and offers sponsorship opportunities for radio stations that are looking to add informative programming to their lineup.

In *Paul Shaffer's 60-Second Rewind*, Shaffer reveals fun pop-up facts about your favorite hit songs, movies, and TV shows from the sixties, seventies and eighties. From The Beach Boys to Barney Miller to Beverly Hills Cop, Paul Shaffer takes a comedic look at the pop culture landscape spanning three decades.

Visit [paulshaffersdayinrock.com](http://paulshaffersdayinrock.com) and [60SecondRewind.com](http://60SecondRewind.com) or contact **Valerie Brooks** at 216-831-3761 or [ValerieB@envisionradio.com](mailto:ValerieB@envisionradio.com) for more information on these programs.

**Paul Shaffer** has been **David Letterman's** musical director and sidekick for 32 years. Shaffer spent five years with the original "Saturday Night Live," during which he played keyboards, composed special musical material, served as musical director for The Blues Brothers, and was a featured

performer (which included his unforgettable Don Kirshner impression). Shaffer composed the LATE SHOW theme song and co-wrote the timeless classic "It's Raining Men," and has recorded with such diverse artists as **Diana Ross**, **Yoko Ono** and **Robert Plant's Honeydrippers**, in addition to his own albums, "Coast to Coast" (1989) and "The World's Most Dangerous Party" (1993.) He has appeared in numerous feature films, including portraying prototypical promo man Artie Fufkin in the seminal mockumentary "This Is Spinal Tap." His first book, *We'll Be Here For The Rest of Our Lives – A Swingin' Showbiz Saga*, was released in 2009.

Grammy-winner Shaffer has served as musical producer for the Rock and Roll Hall of Fame induction ceremony since its inception in 1986, and led the band for the "We Are the World" finale of "Live Aid." Shaffer hosted CBS's 1994 New Year's Eve special from New York's Times Square and was musical director of the closing concert at the 1996 Olympic Games. He appeared with the **Blues Brothers** at the 1996 Super Bowl halftime show and was musical director of the 1999 "Concert of the Century" at the White House, featuring **Eric Clapton**, **B. B. King**, **Gloria Estefan**, and **'N Sync**. He was the musical director of **Paul McCartney's** "Concert for New York" and appeared with **Faith Hill** on the "America: A Tribute to Heroes" telethon, both of which honored and raised money for victims of 9/11.

Paul Shaffer holds two honorary doctorate degrees, was inducted into the National Black Sports and Entertainment Hall of Fame, and was recently awarded a star on Canada's Walk of Fame. He is currently the National Spokesperson for Epilepsy Canada. He lives in the New York area with his wife and two children.

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