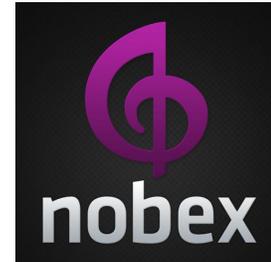


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## **iStreamMUSIC And Nobex Partner On App Release** *Nobex Creates App for iStreamMUSIC's online channels*

(NOVEMBER 2014) – **Envision Networks**<sup>®</sup> is thrilled to share the new partnership between **Nobex**, the award winning mobile app developer for radio stations, and iStreamMEDIA's **iStreamMUSIC**, an online resource for hand-curated music channels. **Nobex** has developed and released an app to serve as the mobile home for all of **iStreamMUSIC**'s channels. This app is available now through the Apple App Store, Google Play and BlackBerry App World.

“We are excited with our new partnership with **iStreamMUSIC**. **Nobex** provides its partners with a complete solution available only to large radio networks until now,” **Nobex Founder and CEO Gadi Mazor** said. “We provide native, state-of-the-art mobile applications on all leading mobile platforms, coupled with a business intelligent portal and a revenue model that actually works. We are happy to have **iStreamMUSIC** as a very promising new partner.”

“Partnering with Mr. Mazor and the talented team at **Nobex** has and continues to be an incredible experience,” said **Kevin Lee Pattky, Jr., iStreamMEDIA Executive Vice President & COO, Co-Founder**. “The feedback we’ve been receiving directly from our consumers thus far has been very positive and inspiring. We look forward to creating future projects with the team at **Nobex**.”

The **Nobex Partners** wizard swiftly guides stations through the process of producing fully-functioning cross-platform, native, customized apps for iPhone, Android, BlackBerry and Windows Phone. Using the **Nobex Partners** system, stations keep their brand identity while harnessing state-of-the-art features including an interactive playlist with song and artist details, integration with the station's Facebook, Twitter, and YouTube feeds, and even music videos available in the app.

With the **Nobex Partnership Model**, it is easy for stations to monetize their app with shared revenue from mobile ads. **Nobex Partners** also provides valuable business intelligence to help chart the

success of the app, including daily registration reports, streaming session stats, and a Live Activity Map that lights up when listeners launch the app.

Radio stations interested in creating their own **FREE** app should visit <http://partner.nobexradio.com/Default.aspx?refer=ERN3>. For more information contact **Valerie Brooks** at 216-831-3761 or [ValerieB@envisionradio.com](mailto:ValerieB@envisionradio.com).

***About Nobex Technologies Inc.:***

*Nobex Technologies Inc. created Nobex Radio featuring more than 21,000 stations and enjoyed by over 15 million users on their mobile or tablet devices. The award-winning Nobex Radio app means you'll never miss your favorite radio program again. Nobex is working with stations around the globe to provide the same high-quality apps in a white label version – for free.*

***About Envision Networks®:***

*Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.*

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