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Radionomy And Nobex Partner On App Releases

Nobex To Create Apps for Radionomy's Most Popular Online Stations

(NOVEMBER 2014) – **Envision Networks**[®] is thrilled to share the new partnership between **Nobex**, the award winning mobile app developer for radio stations, and **Radionomy**, the Internet radio creation platform. Over the comings months, **Nobex** will be producing hundreds of apps for **Radionomy's** most popular online stations. These will be available through Apple's App Store as well as Google Play.

"The partnership between **Radionomy** and **Nobex** provides our joint customers a complete solution available only to large radio networks until now," **Nobex Founder and CEO Gadi Mazor** said. "It allows stations to go mobile natively on all leading mobile platforms for free. Stations will also gain visibility into how the listeners are engaged with their content as well as their social media activity and will enjoy revenues generated from their mobile applications."

"For the first time in history mobile devices are the primary ways people access the internet. The mission of **Radionomy** has always been to provide the most relevant tools for our broadcasters and producers so they can maximize their audience reach. Partnering with **Nobex** and providing free mobile apps to our popular stations will help stations grow their brand, expand their audience, and build sustainable revenue," **Thierry Ascarez, VP of Business Development at Radionomy** said.

The **Nobex Partners** wizard swiftly guides stations through the process of producing fully-functioning cross-platform, native, customized apps for iPhone, Android, BlackBerry and Windows Phone. Using the **Nobex Partners** system, stations keep their brand identity while harnessing state-of-the-art features including an interactive playlist with song and artist details, integration with the station's Facebook, Twitter, and YouTube feeds, and even music videos available in the app.

With the **Nobex Partnership Model**, it is easy for stations to monetize their app with shared revenue from mobile ads. **Nobex Partners** also provides valuable business intelligence to help chart the

success of the app, including daily registration reports, streaming session stats, and a Live Activity Map that lights up when listeners launch the app.

Radio stations interested in creating their own **FREE** app should visit http://partner.nobexradio.com/Default.aspx?refer=ERN3. For more information contact **Valerie Brooks** at 216-831-3761 or ValerieB@envisionradio.com.

About Nobex Technologies Inc.:

Nobex Technologies Inc. created Nobex Radio featuring more than 21,000 stations and enjoyed by over 15 million users on their mobile or tablet devices. The award-winning Nobex Radio app means you'll never miss your favorite radio program again. Nobex is working with stations around the globe to provide the same high-quality apps in a white label version – for free.

About Envision Networks®:

Envision Networks[®] provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks[®] is based in Cleveland, Ohio, with offices in New York City and Nashville.