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Envision Radio Networks® Partners with Nobex
FREE Mobile Radio Apps Available To All U.S. Stations

(JANUARY 2014) – **Envision Radio Networks®** is excited to announce that it has partnered with **Nobex Technologies Inc.** to bring FREE mobile streaming apps to all U.S. radio stations. Any station with an existing online stream can create a completely branded, standalone app in just minutes by [clicking here](#).

The **Nobex Partners** wizard swiftly guides stations through the process of producing fully-functioning cross-platform, Native, customized apps for Apple, Android, BlackBerry and Windows Phone. Using the **Nobex Partners** system, stations keep their brand identity while harnessing state-of-the-art features including an interactive playlist with song details, artist details, integration with the station’s social Facebook, Twitter, and YouTube feeds, and even music videos available in the app.

With the **Nobex Partnership Model**, it is easy for stations to monetize their app with shared revenue from mobile ads. **Nobex Partners** also provides valuable business intelligence to help chart the success of the app, including daily registration reports, streaming session stats, and a Live Activity Map that lights up when listeners launch the app.

“ALL stations should be able to connect with their listeners on the go absolutely FREE with no contract terms or fine print,” stated **President and CEO of Envision Radio Networks® Danno Wolkoff**. “Nobex has developed a platform that levels the playing field and allows any station to have an app to promote and use with its listeners.”

“**Nobex Partners** is committed to making it easy for all stations to go mobile with high-quality apps their listeners will love. We’re excited to partner with Envision Radio Networks to make that happen,” said **Cait Watson, Director of Marketing at Nobex Technologies Inc.**

Radio stations interested in creating their own **FREE** app should visit <http://partner.nobexradio.com/Default.aspx?refer=ERN3>. For more information contact Melissa Bachtel at 216-831-3761 or melissab@envisionradio.com.

About Nobex Technologies Inc.:

Nobex Technologies Inc. created Nobex Radio featuring more than 21 000 stations and enjoyed by over 13 million users on their mobile or tablet devices. The award-winning Nobex Radio app means you'll never miss your favorite radio program again. Now Nobex is working with stations around the globe to develop the same high-quality apps in a white label version – for free.

About Envision Radio Networks®:

Envision Radio Networks® provides content and services to more than 1,400 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Radio Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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