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Envision Networks® Notorious 90's Welcomes WBRR-FM ***Buffalo's 100.1 The Hero Joins Rock Network***

(MAY 2014) – **Envision Networks® Notorious 90's** is proud to welcome **Radio Station WESB, Inc. 's WBRR-FM/Buffalo, NY** as the latest affiliate of the new weekly 2-hour 90's rock show that features such artists as **Alice in Chains, Nirvana, Godsmack, Pearl Jam, Metallica, Stone Temple Pilots, Soundgarden, Green Day** and more. With **100.1 The Hero** now broadcasting **Notorious 90's**, it joins over 350 affiliates on the **Envision Rock Network**.

Hosted by LA Lloyd and produced by Joe Kelly (Producer of ***AV Deli and Sun City Café***), **Notorious 90's** also includes comedy flashbacks and pop culture mind-benders.

Notorious 90's is available on a barter basis. Visit goenvisionnetworks.com or notorious90s.com for more details or contact **Hannah Rosenthal** at 216-831-3761 or hannahr@envisionradio.com for information on how you can get **Notorious 90's** for your radio station.

About LA Lloyd:

As early as he can remember, LA Lloyd has always had a love for music. He was raised on rock and roll and outlaw country. Since he was not a musician, Lloyd found another means to surround himself with music on a daily basis: Radio. At age 16, Lloyd began his career in radio at a small AM station in North Carolina while still attending High School. He went on to earn his BA degree in Radio/TV/Film from Western Carolina University. During that time, he was Program Director and hosted a daily show on WVCU FM, the campus radio station. He got his first big break in commercial radio working at WKZQ FM, a rock station in Myrtle Beach, SC. It was during that period that Lloyd befriended many rock bands and musicians. He loved hanging out with them and enjoyed the rock and roll lifestyle.

Over the next two decades, Lloyd went on to host shows at rock stations in Virginia Beach, San Antonio and Austin. His consistently dominant ratings won him national recognition and his own syndicated radio show, "LA Lloyd's Rock Countdown," which is now heard every weekend on dozens

of rock stations across the country. Now, Lloyd has teamed up with avdeli.com's new syndicated radio division – the Sun City Cafe` Radio Network as host of the weekly presentation of Notorious 90s! Lloyd continues to host Rock Countdown and man his post as Program Director of KLBJ-FM in Austin, Texas.

About Envision Networks®:

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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