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Looking Up Country Welcomes WZVA-FM
Virginia's 103.5 Thunder Country Joins Envision Country Network

(APRIL 2014) – **Envision Networks**[®] welcomes **T.E.C.O Broadcasting, Inc.**'s **WZVA-FM/Tri-Cities, TN-VA** as the newest affiliate of *Looking Up Country*, the two hour weekly show that features uplifting country music from the top of the charts. With **103.5 Thunder Country** now airing *Looking Up Country* on Sunday mornings at 8 am, it joins over 200 affiliates on the **Envision Country Network**.

Looking Up Country gathers the best inspirational and heartfelt country music from the Billboard charts and creates the perfect sound and mood for every country station on weekend mornings. All songs speak to the heart of listeners, touching on loving God, people and America with such artists as **Carrie Underwood, Blake Shelton, Brad Paisley, Tim McGraw, Kenny Chesney, Faith Hill, Jake Owen, Chris Tomlin, Darius Rucker, and Miranda Lambert.**

Connect with *Looking Up Country* on Facebook at www.facebook.com/lookingupcountry and on Twitter at www.twitter.com/lookinupcountry.

Interested stations should contact **Hannah Rosenthal** at hannahr@envisionradio.com or 216-831-3761 for broadcast details.

Envision Networks[®] provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. *Envision Radio Networks, Inc.* is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. *Envision Networks*[®] is based in Cleveland, Ohio, with offices in New York City and Nashville.

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