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## **The Live Ride with Marty McFly Adds WZVA-FM** *Virginia's 103.5 Thunder Country Joins Envision Country Network*

(MAY 2014) – **Envision Networks®** welcomes **T.E.C.O. Broadcasting's WZVA-FM/Tri-Cities, TN-VA** as the latest affiliate of *The Live Ride with Marty McFly*. With **103.5 Thunder Country** now airing *The Live Ride* on Sundays at 8 pm, the station joins over 150 affiliates on the **Envision Country Network**.

*The Live Ride with Marty McFly* is a two hour radio show hosted by 25 year country radio veteran **Marty McFly**, also host of Envision's *The Country Download*. *The Live Ride with Marty McFly* brings a weekly "concert" to country radio featuring live performances of current and recent chart hits by today's biggest acts. As a Nashville insider, McFly provides the most up-to-date country news, concert information and artist interviews along with the perfect soundtrack for country radio listeners to relive their favorite country concert experiences!

Visit [goenvisionnetworks.com](http://goenvisionnetworks.com) for more details or contact **Hannah Rosenthal** at 216-831-3761 or [hannahr@envisionradio.com](mailto:hannahr@envisionradio.com) for information on how you can get *The Live Ride with Marty McFly* for your radio station.

### ***About Marty McFly:***

*McFly got his start in radio in 1985, when a close friend told him of an easy way to make money...radio! At the same time, Michael J. Fox was playing a character with a similar name in the major motion picture called "Back to the Future." Coincidence? The four-time "CMA Air Personality of the Year" nominee and three-time "ACM Air Personality of the Year" nominee has helped his stations win a combined nine CMA/ACM "Station of the Year" awards! He has also been nominated for Billboard Magazine's "Air Personality of the Year" in 1996 and Bobby Poe Magazine's "Large Market Air Personality of the Year" in 1993. Based in Nashville, McFly wakes up the city each day as the morning personality for WSM-FM while continuing his search for an affordable method of time travel.*

***About Envision Networks®:***

*Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City, San Francisco and Nashville.*

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