

Contact: Hannah Rosenthal
Phone: 216-831-3761
Fax: 216-514-4699
Email: hannahr@envisionradio.com
Web: goenvisionnetworks.com
RSS: goenvisionnetworks.com/pressreleases



Envision Networks[®] High School SportSite Welcomes KTAK-FM ***Wyoming's Big Country 93.9 Adds HyperLocal Website with Scores and Stats***

(MARCH 2014) – **Envision Networks[®]** announced today that **Edwards Communication, LLC's KTAK-FM/ Casper, WY** is the newest affiliate of **High School SportSite**, the customizable HyperLocal website specializing in high school sports. With **Big Country 93.9** serving as the high school sports authority in the Casper-Riverton market, the station joins over 700 affiliates on the **Envision Services Network**.

“We are looking forward to our new High School SportSite that will provide up-to-date information in an easy to follow web environment,” said **Ray Rintamaki, General Manager at KTAK-FM**. “I am also excited about the income potential that the new site will provide.”

High School SportSite is a stand-alone web portal designed for radio stations that want to own high school sports in their market and drive new revenue streams from clients that want to support their local community. **High School SportSite** captures scores and stats from all of the major high school sports for both men and women. In addition to up-to-the-minute box-scores, the HyperLocal website features the latest local sports news, Game/Athlete/Coach of the Week, team and player profiles, and photo galleries.

High School SportSite is simple to operate and requires minimal effort to maintain and update. A team of **SportSite** experts create a custom site for affiliates specific to their markets, allowing stations to choose the schools that they want to highlight on their customized website at a local, regional, or statewide level. **High School SportSite** supplies free training and unlimited support, so you don't have to worry about web design, hosting and domain fees.

Check out a demo version of **High School SportSite** at www.highschoolsportsite.com. Stations interested in more information on **High School SportSite** should contact Hannah Rosenthal at hannahr@envisionradio.com or 216-831-3761 for more details, or visit goenvisionnetworks.com.

About ScoreFeeder:

ScoreFeeder, LLC automates the process of communication between high school coaches and the media, fans, friends and family. No longer will coaches need to make multiple phone calls after game, send faxes, or emails. ScoreFeeder makes communication simple. The ScoreFeeder app is free to coaches, and it allows them to enter in box score information, and then send it to all of the media at once. ScoreFeeder is not an end destination, but a feeder of content to end destination media organizations. Through free subscription options, anyone can follow their favorite team at any time, and get full box scores as soon as they are submitted through ScoreFeeder. Visit www.scorefeeder.com for more information.

About Envision Networks:

Envision Networks[®] provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks[®] is based in Cleveland, Ohio, with offices in New York City and Nashville.

###