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Whiplash Rebrands Classic Country Stations to HANK FM® *Cat Country in Midwest Joins Envision Country Network*

(FEBRUARY 2014) – Whiplash Community Radio is re-branding its entire Cat Country Network of stations in the Midwest to Kroeger Media's **HANK FM®**, syndicated by **Envision Networks®**. Stations making the switch now include **91.9 KTTE/Springfield, CO**, **89.1 KXCT/Goodland, KS**, and later in 2014, stations in Limon CO, Kimball NE, Humboldt NE, and Liberal KS will “Crank it to Hank!”

“Howard thinks out of the box, and we've clicked,” said **Chris Lash, President of Whiplash Community Radio**. “I think the **HANK FM®** brand means country music like no other brand out there. I'm thrilled to be working with him on this and other future projects.”

All the stations will be programmed locally and feature the Alan Kabel morning show and the recent addition of the newly syndicated Country Legend Nights with Tina Thompson, created by Lash. The stations will all share one website: www.hankfm.org. The **HANK FM®** format is already established in Linden, TN with Lash and his partners through Last of a Dying Breed Broadcasting.

Look for the **HANK FM®** Brand, Country Legend Nights and Country Legends Magazines booth at CRS.

Stations interested in more information on **HANK FM®** can visit goenvisionnetworks.com or contact Hannah Rosenthal at 216-831-3761 or HannahR@envisionradio.com.

About Envision Networks®:

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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