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The Legends of Country Ride Into Richmond With HANK FM® *WWLB-FM Joins Envision Country Network*

(OCTOBER 2014) – **Envision Networks®** and **Kroeger Media Inc.** are excited to announce **Alpha Media’s WWLB-FM/Richmond, VA** as the latest affiliate of **HANK FM®**. With **WWLB’s** recent launch as **93.1 HANK FM®**, the station joins other Alpha Media **HANK FM®** in Savannah and Dayton as well as over 200 affiliates on the **Envision Country Network**. Listen to **HANK FM®** at 931HankFM.com.

“HANK, Legends of Country, gives us a full Country spectrum with the combo, and focused demo breakouts on each specific station,” said Market Manager **PAUL JOHNSON**. “We think advertisers will welcome the choice.”

From the creator of the Variety Hits Format and **BOB FM™**, Kroeger Media’s **HANK FM®** is a turnkey, 24/7 variety-based country radio format that provides unique personality-driven radio for your market that is in touch with the current listening trends and methodology used by your listeners.

Similar to its Adult Hits cousin **BOB FM™**, **HANK FM®** doesn’t play by the rules. **HANK** breaks the mold with a unique mix of over 1000 tested titles spanning from the 80’s, 90’s, 00’s and today. This wide and unique music library can be molded into three distinct **HANK** flavors that can be customized to meet any market’s needs: **HANK Plays Everything Country**, **HANK Classic Hit/Country Legends**, and **HANK Plays New Country**.

HANK FM® offers different levels of programming packages available for both cash and barter. In addition to the rights to use the **HANK** name and logo, affiliates have access to a constantly updated music library, creative on-air copy and cutting-edge station imaging including voice, sweeper, promos and jingles. **HANK** also offers off-air support with promotional ideas, daily music logs and programming guidance.

Stations interested in more information on **HANK FM®** can visit goenvisionnetworks.com or contact **Valerie Brooks** at 216-831-3761 or ValerieB@envisionradio.com.

About Envision Networks®:

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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