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Classic Rock Live Welcomes WYDL-FM ***Memphis' Rock 100 Joins Envision Rock Network***

(JUNE 2014) – **Envision Networks**[®] is proud to welcome **MD Broadcasting's WYDL-FM/Memphis, TN** as the latest affiliate of *Classic Rock Live*, the two hour classic rock show featuring recorded live performances and hosted by rock radio legend **Pierre Robert (WMMR-FM/Philadelphia)**. With **Rock 100** now airing *Classic Rock Live* Sundays at 10am, it joins over 350 affiliates on the **Envision Rock Network**.

"Every Program Director has his or her secret recipe or secret weapon in their arsenal...Classic Rock Live is mine!" said **Gregg Rivers, Program Director at WYDL-FM**.

Classic Rock Live is the first "concert" radio show to adapt to the way people listen to music today by incorporating ten or more live performances from a variety of artists every hour, featuring rare and exclusive live versions of rock classics from such artists as **Tom Petty, Aerosmith, The Who, U2, Eric Clapton, Jimi Hendrix** and **Stevie Ray Vaughan**. Each week, *Classic Rock Live* includes the latest tour and artist news along with the exclusive "Wish You Were There," segment, which highlights rock and roll dream pairings such as **Jimmy Page** joining **Aerosmith** on-stage or **Roger Waters** joined by **Eric Clapton**. Rarities are played in the "Unreleased Live" segment and the radio show ends each week with an "Encore," featuring the iconic hits that you'll always find in each band's set list.

Classic Rock Live host **Pierre Robert** has been the afternoon drive host at heritage Philadelphia area rock station **WMMR-FM** for nearly 30 years. A consummate radio professional and concert aficionado, Robert has attended more than a thousand shows all over the globe. No one is better suited to bring an audience great classic rock moments and personal experiences from the most renowned tours.

For more information on *Classic Rock Live* visit www.classicrocklive.com. Connect with *Classic Rock Live* on Twitter at www.twitter.com/classicrocklive and on Facebook at

www.facebook.com/classicrocklive. For more details, contact Hannah Rosenthal at 216-831-3761 or hannahr@envisionradio.com.

Envision Networks[®] provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks[®] is based in Cleveland, Ohio, with offices in New York City and Nashville.

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