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## **The Country Oldies Show Welcomes WHCO**

St. Louis' Real Country 1230 Joins Envision Country Network

(MARCH 2014) – **Envision Networks**® proudly announces **Southern Illinois Radio Group's WHCO/St. Louis, MO** as the newest affiliate of *The Country Oldies Show*, the three hour weekly classic country radio show hosted by veteran personality Steve Warren. With **Real Country 1230** now broadcasting *The Country Oldies Show*, the station joins over 200 affiliates on the **Envision Country Network**.

"After having the opportunity to hear The Country Oldies Show Christmas special in December, then being presented with the option to run the program on a weekly basis on WHCO, in was a nobrainer," said **Jeff Blair**, **General Manager at WHCO**. "The Country Oldies Show is well worth the time of any General Manager or Program Director to consider adding to their program lineup."

Started in 1994, *The Country Oldies Show* is America's longest running weekly radio program featuring the greatest country hits from the 1950s to the 1980s. Host Steve Warren has been a radio personality, program director, and radio consultant for over 50 years, at legendary radio stations including WTMT, Louisville; WIRE Indianapolis; WPTR, Albany; and WHN, WNBC, WKHK, WYNY, and Sirius in New York. He is also occasionally a featured actor on TV & films as well as public speaker and author of *RADIO: The Book*.

For more details, visit <u>goenvisionnetworks.com</u> or contact Hannah Rosenthal at 216-831-3761 or hannahr@envisionradio.com. Connect with *The Country Oldies Show* on Twitter at www.twitter.com/countryoldies and on Facebook at www.facebook.com/countryoldies.

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live

syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks<sup>®</sup> is based in Cleveland, Ohio, with offices in New York City and Nashville.

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