

**Contact:** Amber Wade  
**Phone:** 216-831-3761  
**Fax:** 216-514-4699  
**Email:** [amberw@envisionradio.com](mailto:amberw@envisionradio.com)  
**Web:** [goenvisionnetworks.com](http://goenvisionnetworks.com)  
**RSS:** [goenvisionnetworks.com/pressreleases](http://goenvisionnetworks.com/pressreleases)



## **Meltdown Takes The 90s Beyond 100 On The Core** *Envision Networks' Rock Program Passes 100 Episode Milestone*

(SEPTEMBER 2014) – **Envision Networks**<sup>®</sup> is proud to announce that *The Core* is celebrating its 100<sup>th</sup> show milestone. *The Core* is a weekly two-hour program featuring the music and artists that thrived in the 90s and is heard on affiliate stations of the **Envision Rock Network**.

“Connecting people with the music that helped to define their lives really has always been essential for radio. The Core serves a unique generation of music fans who grew up in the 90’s who are now 35 to 40 years old. Meltdown, who started his radio career in the early 90s’, seamlessly takes the listeners back to this prolific musical era,” said **Steve Black, Producer of The Core**.

Hosted by **Meltdown** and programmed by **Steve Black** from Detroit’s rock powerhouse WRIF, *The Core* features music from such 90’s rock artists as Pearl Jam, Nirvana, Red Hot Chili Peppers, Soundgarden and U2. As one of the first nationally syndicated shows to follow the PPM format, *The Core* is programmed with extended music plays and only two commercial breaks an hour. *The Core* uses weekly benchmarks to dig deeper into the roots of the bands that formed their sound in the 90’s by highlighting interview clips and actualities in the “Artist Profile,” remembering the big musical event of the week in rock history with the “Core Sample.”

Stations interested in more information can visit [goenvisionnetworks.com](http://goenvisionnetworks.com) or contact Valerie Brooks at 216-831-3761 or [ValerieB@envisionradio.com](mailto:ValerieB@envisionradio.com).

### ***About Envision Networks***<sup>®</sup>:

*Envision Networks*<sup>®</sup> provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event

*programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.*

*###*