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Envision Networks® America Weekend Welcomes KAST-AM
Portland's KAST 1370 Joins Envision Talk Network

(FEBRUARY 2014) – **Envision Networks®** proudly welcomes **Ohana Media Group's KAST-AM/Portland, OR** as the latest affiliate of **America Weekend**, the ratings-friendly programming alternative to low-rated brokered shows and “Best-Of” programs. After strong success at their Anchorage flagship **KBYR-AM**, Ohana Media Group is adding **America Weekend** to **KAST-AM**. With **KAST 1370** now airing **America Weekend** every Saturday and Sunday, the station joins over 150 affiliates on the **Envision Talk Network**.

The **America Weekend System** is the winning antidote to bad brokered programming and tiresome “Best-of” shows. Hosted by **Paul Harris, Turi Ryder, Rob Carson** and other top talk talent, **America Weekend** is designed to increase ratings while providing an innovative system for maintaining or even increasing revenue from brokered programs. The flexible **America Weekend System** provides the perfect platform to break away for sports and other special programming as needed. Since **America Weekend** is broadcast live via satellite and FTP, it is able to stay current by addressing breaking and developing stories of national interest as they happen. The program airs live each Saturday and Sunday from 9am to 3pm (ET).

Stations interested in more information about the **America Weekend System** should visit goenvisionnetworks.com or contact Hannah Rosenthal at hannahr@envisionradio.com or 216-831-3761.

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

