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Envision Networks® AmeriCountry Welcomes WTRS-FM *Orlando's My Country 102.3 Adds Country Content Service*

(FEBRUARY 2014) – **Envision Networks®** welcomes **WTRS-FM/Orlando, FL** as the latest affiliate of **AmeriCountry**, the morning show content service designed specifically for country radio. With **My Country 102.3** choosing **AmeriCountry** as their audio and content resource, the station joins over 200 other affiliates on the **Envision Country Network**.

"We finally have AmeriCountry!" said **Dave Tyler, Program Director at WTRS**. "We (The Dave & Bo Show) have used most of the major prep services out there, but AmeriCountry suits our needs best. The stories we find on AmeriCountry we see two days later on other sites. AmeriCountry allows us to be ahead of our competition...it's all there. We love it!"

AmeriCountry gathers all the audio and content radio stations need in one place including hard news, country chatter, and stories that pull at the heart strings, written in a rip-n-read style and ready for air! **AmeriCountry** also features: **Nashville 60**, an exclusive daily entertainment report brought to you by Nashville Correspondent **Becca Walls**; **Today's 10**, a daily breakdown of the top 10 most important stories of the day; one-on-one guest interviews; and even humorous content for your blog.

AmeriCountry is fully customizable for morning shows and other air talent, enabling them to view just the news and stories most relevant to their listeners. **AmeriCountry** is the creation of longtime Los Angeles-based programmer **Mike Marino** (creator of **BitXchange** and **AudioBitXchange**) and 10 year programming veteran **Jason Hillery** (creator of **RadioCurrents.Com**, writer/producer of **The BitXchange**, current PD at **WRQE-FM/Green Bay, WI** and former PD of **WIXX-FM/Green Bay, WI**).

AmeriCountry can be accessed at www.americountry.com and is available now for barter. Contact **Hannah Rosenthal** at 216-831-3761 or hannahr@envisionradio.com for more information.

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned

affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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