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Envision Networks® AmeriCountry Welcomes WHMD-FM *New Orleans' Kajun 107.1 Adds Country Content Service*

(MAY 2014) – **Envision Networks®** welcomes **Northshore Broadcasting's WHMD-FM/New Orleans, LA** as the latest affiliate of **AmeriCountry**, the morning show content service designed specifically for country radio. With **Kajun 107.1** choosing **AmeriCountry** as their audio and content resource, the station joins over 200 other affiliates on the **Envision Country Network**.

“Doing mornings on Kajun 107.1 FM demands a lot more than just great country music,” said **TJ Maggio, Morning Host of Wake Up with Kajun Country**. “This is a REAL country audience, an audience of faithful listeners who depend on our show to keep them informed and entertained. These folks are not looking for the kind of mindless filler or fluff that you find on every network and just about every radio prep service. They want honest content that makes a positive impact - Country artist's stories and content that reflect their values and beliefs. **AmeriCountry** provides that and more. **AmeriCountry** gives me more than enough content to ensure that I can put forth a show that our listeners can be proud of and that I am glad to share with friends and family.”

“We here at Kajun 107.1 WHMD are so happy to be a part of the AmeriCountry family,” said **Richard Clark, Program Director at WHMD-FM**. “There is just so much content there to use - nothing short of amazing!”

AmeriCountry gathers all the audio and content radio stations need in one place including hard news, country chatter, and stories that pull at the heart strings, written in a rip-n-read style and ready for air! **AmeriCountry** also features: **Nashville 60**, an exclusive daily entertainment report brought to you by Nashville Correspondent **Becca Walls**; **Today's 10**, a daily breakdown of the top 10 most important stories of the day; one-on-one guest interviews; and even humorous content for your blog.

AmeriCountry is fully customizable for morning shows and other air talent, enabling them to view just the news and stories most relevant to their listeners. **AmeriCountry** is the creation of longtime Los Angeles-based programmer **Mike Marino** (creator of **BitXchange** and **AudioBitXchange**) and 10

year programming veteran **Jason Hillery** (creator of **RadioCurrents.Com**, writer/producer of **The BitXchange**, current PD at **WRQE-FM/Green Bay, WI** and former PD of **WIXX-FM/Green Bay, WI**).

AmeriCountry can be accessed at www.americountry.com and is available now for barter. Contact **Hannah Rosenthal** at 216-831-3761 or hannahr@envisionradio.com for more information.

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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