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## **Envision Networks® AmeriCountry Welcomes WBFM-FM** *Milwaukee's B93.7 Adds Country Content Service*

(APRIL 2014) – **Envision Networks®** welcomes **Midwest Communication's WBFM-FM/Milwaukee, WI** as the latest affiliate of **AmeriCountry**, the morning show content service designed specifically for country radio. With **B93.7** choosing **AmeriCountry** as their audio and content resource, the station joins over 200 other affiliates on the **Envision Country Network**.

"I love using AmeriCountry," said **Jess Kelley, Afternoon Host at WBFM-FM**. "It's the first thing I look at in the morning because they have everything from Country, Showbiz to daily news. It makes my job that much easier and entertaining."

**AmeriCountry** gathers all the audio and content radio stations need in one place including hard news, country chatter, and stories that pull at the heart strings, written in a rip-n-read style and ready for air! **AmeriCountry** also features: **Nashville 60**, an exclusive daily entertainment report brought to you by Nashville Correspondent **Becca Walls**; **Today's 10**, a daily breakdown of the top 10 most important stories of the day; one-on-one guest interviews; and even humorous content for your blog.

**AmeriCountry** is fully customizable for morning shows and other air talent, enabling them to view just the news and stories most relevant to their listeners. **AmeriCountry** is the creation of longtime Los Angeles-based programmer **Mike Marino** (creator of **BitXchange** and **AudioBitXchange**) and 10 year programming veteran **Jason Hillery** (creator of **RadioCurrents.Com**, writer/producer of **The BitXchange**, current PD at **WRQE-FM/Green Bay, WI** and former PD of **WIXX-FM/Green Bay, WI**).

**AmeriCountry** can be accessed at [www.americountry.com](http://www.americountry.com) and is available now for barter. Contact **Hannah Rosenthal** at 216-831-3761 or [hannahr@envisionradio.com](mailto:hannahr@envisionradio.com) for more information.

*Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio*

*including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks<sup>®</sup> is based in Cleveland, Ohio, with offices in New York City and Nashville.*

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