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## **Envision Networks® AudioChopShop Welcomes WYRD** *Greenville, SC's, ESPN Upstate Adds Imaging and Production Service*

(APRIL 2014) – **Envision Networks®** is proud to announce **Entercom's WYRD /Greenville, SC** as the newest affiliate of **AudioChopShop**, the comprehensive web-based imaging and production elements library that can be accessed 24/7 at [audiochopshop.com](http://audiochopshop.com). With **ESPN Upstate** now utilizing **AudioChopShop**, it joins over 700 affiliates on the **Envision Services Network**.

“With a start-up sports brand, ESPN Upstate, we needed an imaging service that has all the tools to fire up a male dominated audience. Audio Chop Shop is that service - we love it!” said **Bob McLain, Program Director at WYRD**.

**AudioChopShop** provides all of the pieces and parts you need to image your radio station with pre-produced elements including effects, jingles, music beds, listener and artist drops, sweepers, vocal effects, beats, shells, drones, and specific holiday imaging. Affiliates also receive access to a massive audio archive with daily pop culture audio and decades of movie, TV and comedy drops.

**AudioChopShop's** versatile collection of production elements is the perfect go-to tool for any imaging or production department responsible for multiple stations as well as providing a place for morning shows and on-air talent to search for their audio needs.

**AudioChopShop** was created by **AJ** (KDWB/Minneapolis, KDMX/Dallas, KRBE/Houston, and WIAD/Washington DC) and **Mike Marino** (KHHT-FM and KYSR-FM/Los Angeles), the creative duo behind **Imaging Chop Shop, BitXchange, AudioBitXchange** and **SpotVO**.

Stations interested in trying out **AudioChopShop** should visit [www.audiochopshop.com/trial.php](http://www.audiochopshop.com/trial.php) to sign up for 25 FREE downloads. For more information about **AudioChopShop**, contact Hannah Rosenthal at 216-831-3761 or [hannahr@envisionradio.com](mailto:hannahr@envisionradio.com).

*Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned*

*affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.*

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