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American Biker Minute Rides In To Portland ***KCRX-FM Joins Envision Rock Network***

(OCTOBER 2014) – **Envision Networks®**’ *American Biker Minute* is proud to announce **Ohana Media Group’s KCRX-FM/Portland, OR** as the newest affiliate of the daily motorcycle radio vignette. With **102.3 KCRX The Classic Rock Station** broadcasting *American Biker Minute* each day, the station joins over 350 affiliates on the **Envision Rock Network**.

American Biker Minute is a 60-second infotainment segment for motorcycle enthusiasts and the casual biker lifestyle that can be used as a benchmark feature in mornings or throughout the day. The program blends timely pop-culture content with unique sponsorship opportunities for clients looking to reach listeners fascinated by the motorcycle culture. *American Biker Minutes*’ interviews, actualities and tidbits make this turnkey imaging product easy for stations to program and sell.

For more information on *American Biker Minute* contact **Valerie Brooks** at 216-831-3761 or ValerieB@envisionradio.com.

About Envision Networks®:

Envision Networks® provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks® is based in Cleveland, Ohio, with offices in New York City and Nashville.

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